

### сизтом CAST MEDALLIONS

### BUYER'S GUIDE

2018 - 2019



## CUSTOM MEDALS

WHAT YOU NEED TO KNOW

As with any custom product, there are a number of options to consider when designing a custom cast medal. This guide will take you through the entire ordering process so you know exactly what to expect and what to decide before you place your order.

#### **ARTWORK** (Page 3)

Artwork is the cornerstone of your medallion design. We have an in-house graphic design team who can help create artwork that will realize your vision, or you can submit your own vector artwork for us to use.

#### NUMBER OF SIDES (Page 6)

2-Sided designs are useful for specifying a particular date, rank placement, or other information that might change from year-to-year and are available at no extra cost.

#### **RIBBON ATTACHMENT** (Page 6)

We offer 2 standard types of ribbon attachments: round loop or slotted square. The round loop is made to fit J-Clip attachments on neck ribbons, while the slotted square is used for sewn neck ribbons with no clip attachments.

#### NECK RIBBONS (Page 7 & 8)

We offer a variety of neck ribbons from standard stock colours to full colour custom sublimation that will fit any event and any budget.

#### PRICING (Page 5-8)

In addition to the above mentioned options, there are a number of variables that determine the price or your custom cast medals:

#### **QUANTITY** (Page 6)

Medals are priced based on the total number ordered at one time, so the more you order, the less expensive each piece becomes.

#### SIZE (Page 6)

Medals are sized base on the longest point from left to right or top to bottom, not including the loop. If you draw a box around your design (excluding the loop) and take the longest measurement, that is the size of your medal.

#### FINISH (Page 5 & 6)

Medals are finished in a variety of ways and the finish will often be important to the design of the medallion or to the rank being recognized (ex. gold, silver, bronze). Antiqued finishes are standard (no extra charge), and bright finishes are available at an additional cost.

#### **PAINT** (Page 4)

If your design requires paint, the number of colours will also affect the pricing.



ARTWORK

Our graphics department is happy to assist you at any point in the design process. Whether you have vector artwork or a simple hand sketch, we've got you covered! Our art services are billed at \$48/hr and are cumulative including any changes from the time of submission.

#### **VECTOR ARTWORK**

Vector artwork is created using illustration software like Adobe Illustrator or Corel Draw and uses lines, points, and shapes to create artwork that is clean and can be scaled as much as necessary without any loss of quality.

If you are able to submit vector artwork, your art charges will be grately reduced, but we may still need to make slight adjustments to ensure that the design will work with our production techniques.

#### SUBMISSION FORMAT

The file extensions we can work with for artwork are: .ai (Adobe Illustrator), .eps (Encapsulated Postscript), .pdf (Portable Document Format), and .cdr (Corel Draw).

Please also include a viewable file with any of the following file extensions: .jpg (Joing Photographic Expert Group), .png (Portable Network Graphics), and .pdf (Portable Document Format).

#### **SUBLIMATION & ENGRAVING**

Text for sublimated or engraved designs must be submitted electronically in an editable file to allow for copy and pasting. In an effort to prevent transcriptions errors, we cannot accept faxed or photocopied text submissions.

Any graphic logos or designs should be submitted in vector format if possible to allow for any adjustments required for our production processes.

#### **ARTWORK APPROVAL**

An artist's proof will be forwarded for approval prior to production. Customers must review and approve artwork in writing before production proceeds on an order. Delivery dates may be extended based on late receipt of artwork approval.

#### MOULDS

Once we create a mould, we will keep it in our facility for you to re-order at any time with no new artwork or setup charges. We keep moulds for up to 5 years after the last date order. After 5 years, inactive moulds will be destroyed and subsequent orders mayl require new artwork.

#### **PRODUCTION SAMPLES - PROTOTYPES**

Prototypes are available on most cast items at \$100.00 (G) plus artwork and any special charges such as sculpting. The \$100.00 (G) charge will be credited in full upon receipt of an exact repeat (without any changes) on a production run of 250 units or greater.



### PALETTE STOCK PANTONE SHADES

Take the guess work out of colour matching by choosing from our selection of stock pantone shades. If you don't see the colour you're looking for, we offer best visual colour matching\* for customer samples and other pantone shades. Custom paint mixing is also available at an additional cost.

PANTONE"	PANTONE"	PANTONE"	PANTONE*	PANTONE*	PANTONE"	PANTONE"
200 C	186 C	202 C	173 C	476 C	108 C	156 C
PANTONE <sup>®</sup>	PANTONE*	PANTONE"	PANTONE*	PANTONE*	PANTONE"	PANTONE'
343 C	347 C	327 C	282 C	Reflex Blue C	293 C	Process Blue C
PANTONE'	PANTONE"	PANTONE"	PANTONE"	PANTONE*	PANTONE"	PANTONE"
291 C	2617 C	268 C	211 C	P 1-1 C	Black 3 C	430 C

\*Please note that colours may appear differntly based on print quality and/or your pc's colour calibration.



# FINISH OPTIONS

We deliver quality products using only the finest base materials and finishing techniques. Attention to detail and customer care is the hallmark of our business, and helping you select the right combination of materials for your project is our specialty.



Antique Gold



Antique Silver



Antique Bronze



Black Nickel



Bright Gold



Bright Nickel



Bright Copper



Enameled



# MEDALLIONS



#### SKU: MDL

Custom cast medallions are one of our specialties. We manufacture thousands of medals each week varying in size, shape, and design, and offer a variety of plating, paint, and neck ribbon options making us a one-stop shop for all your custom medallion needs.

#### **PRODUCT FEATURES:**

- Range from 1.75" to 3.5" in diameter
- Antique finishes, included
- Bright finishes available at additional cost
- Enameling options available
- 2nd side designs offered
- Standard Round Loop or Slotted Square attachments available
- Bulk or individual packaging available



ROUND



SIZE	SKU	25	50	100	200	300	400	500	750	1000	2500	5000	BRIGHTS	1ST COL/ADD COL	
1.75″	MDL-1.75	\$15.30	\$8.64	\$5.24	\$3.70	\$3.10	\$2.90	\$2.90	\$2.80	\$2.70	\$2.64	\$2.58	\$0.35	\$0.4/\$0.30	
2″	MDL-2	\$15.70	\$9.00	\$5.70	\$4.10	\$3.80	\$3.50	\$3.40	\$3.20	\$3.00	\$2.94	\$2.88	\$0.35	\$0.45/\$0.30	
2.25″	MDL-2.25	\$16.20	\$9.44	\$6.10	\$4.80	\$4.30	\$4.10	\$4.00	\$3.80	\$3.70	\$3.60	\$3.54	\$0.40	\$0.55/\$0.40	
2.5″	MDL-2.5	\$16.70	\$9.80	\$6.80	\$5.30	\$5.00	\$4.70	\$4.60	\$4.80	\$4.30	\$4.20	\$4.12	\$0.40	\$0.60/\$0.45	
2.75″	MDL-2.75	\$17.10	\$10.80	\$7.71	\$6.20	\$5.80	\$5.60	\$5.40	\$5.20	\$5.10	\$4.98	\$4.88	\$0.45	\$0.65/\$0.45	
3″	MDL-3	\$17.80	\$11.10	\$8.60	\$7.00	\$6.60	\$6.40	\$6.20	\$6.00	\$5.80	\$5.66	\$5.64	\$0.55	\$0.75/\$0.55	
3.25″	MDL-3.25	\$20.50	\$13.10	\$9.80	\$8.20	\$7.24	\$7.00	\$6.60	\$6.40	\$6.20	\$6.06	\$5.82	\$0.70	\$0.75/\$0.65	
3.5″	MDL-3.5	\$21.00	\$14.10	\$10.80	\$9.20	\$8.20	\$8.00	\$7.00	\$6.60	\$6.50	\$6.34	\$6.20	\$0.75	\$1.00/\$0.75	

#### MEDALLION PRICING Minimum Order 25 pcs



## STOCK RIBBONS

We carry a wide variety of stock solid colour neck ribbons to compliment your custom medallions. These 7/8" grosgrain ribbons are v-cut and include a J-clip for attaching to a standard round loop. There is no minumum quantity for these ribbons and they are priced at only \$0.60 each. If you're looking to add an additional element of customization, we also offer printed ribbons which are hot-foil stamped in gold, silver, or bronze with your choice of text.



#### STOCK NECK RIBBON PRICING Minimum Order 12 pcs

SIZE	SKU	DESCRIPTION	12	25	50	100	250	500	1000
7/8″	РСО	7/8" Stock Colour Printed Grosgrain Neck Ribbon, V-Cut with J-Clip Attachment		\$2.57	\$2.45	\$2.13	\$1.50	\$1.10	\$0.92
7/8″	sco	7/8" Stock Colour Grosgrain Neck Ribbon, V-Cut with J-Clip Attachment		\$0.60	\$0.60	\$0.60	\$0.60	\$0.60	\$0.60
1.5″	SCO-SWN	1.5" Stock Colour Neck Ribbon, Sewn for Slotted Square Attachment	NA	NA	NA	NA	\$2.25	\$2.25	\$2.25

\*Also available in 1.5" sewn for slotted square attachments at \$1.25 each.



# CUSTOM RIBBONS

Sublimated neck ribbons offer an extra degree of customization. These ribbons are available at either 7/8" or 1.5" wide and are printed in full colour with your own custom artwork. If you don't have artwork, our graphic design team is happy to assist you and can get started with as little as a concept!



#### SUBLIMATED NECK RIBBON PRICING Minimum Order 250 pcs

SIZE	SKU	DESCRIPTION	250	500	1000
7/8″	SRB-7/8	7/8" Custom Sublimated Neck Ribbons, V-Cut with J-Clip Attachment	\$1.90	\$1.60	\$1.40
1.5″	SRB-1.5	1.5" Custom Sublimated Neck Ribbons, V-Cut with J-Clip Attachment	\$2.10	\$1.90	\$1.80
1.5″	SRB-SWN	1.5" Custom Sublimated Neck Ribbons, Sewn for Slotted Square Attachment	\$2.70	\$2.70	\$2.70



### **GENERAL INFORMATION**

**TERMS & SERVICES** 

#### ARTWORK APPROVAL

An artist's proof will be forwarded for approval prior to production. Customers must review and approve artwork in writing before production proceeds on an order. Delivery dates may be extended based on late receipt of artwork approval.

#### ARTWORK SUBMISSION

To minimize art charges, customers should supply "production ready artwork" at the time of order submission. Artwork should be submitted in Vector format for PC with all components converted to curves or outlines. Preferred file extensions are: CDR, EPS, AI or PDF.

#### CANCELLATIONS

Any cancellations on orders will be subject to all production costs incurred to date.

#### CHANGES TO ARTWORK

All art charges are cumulative from time of submission. Any changes or alterations to artwork after submission will be subject to additional charges.

#### COLOUR MATCH

Colour match for enameling is a visual "as close as possible" to samples provided or Pantone numbers. Additional charges may occur for custom colour mixing.

#### CUSTOMER SAMPLES

We cannot guarantee the return or condition of customer's samples submitted with an order.

#### DELIVERY TIME

Initial orders requiring artwork and approval generally require 3-5 weeks. Repeat orders, not requiring new artwork, generally require 2-4 weeks.

#### ENGRAVING

All text for engraving must be submitted electronically, via email or in an attached file. Pricing includes inscriptions unless otherwise noted. To avoid transcription errors, we do not accept engraving, personalization, or inscription information over the telephone.

#### FINISHES

Cast metal items are available in fine pewter and base metal electroplated in antique brass, silver & copper finishes as well as bright gold, nickel and copper. Gold tone and silver tone refer only to the colour of the inscription plate not the substrate. Solid brass and brass are deemed to be the same.

#### LESS THAM MINIMUM ORDERS

Orders for less than minimum quantities are available in some cases but extra charges may be incurred. Please contact customer service for details.

#### ORDER APPROVAL

An order approval will be emailed for your review and approval prior to production. If no response is received within 24 hours, we will consider approval as sent, and production will begin on your order.

#### **OVERRUNS & UNDERRUNS**

We endeavor to ship exact quantities as ordered, but in accordance with industry practice, a 5% over or under run constitutes completion of an order and is invoiced accordingly.

#### PACKAGING

Pricing includes bulk or individually poly bagging. Packaging preferences should be indicated at the time of ordering. Additional packaging options are available for some products at an additional cost.

#### **PAYMENT TERMS**

We reserve the right to request 50% deposit on any order based on degree of customization required. Upon approved credit, net 30 days may be extended upon sales target agreements. We accept VISA, M/C, and electronic transfer as methods of payment.

#### **PRODUCTION SAMPLES - PROTOTYPES**

Prototypes are available on most cast items at \$100.00 (G) plus artwork and any special charges such as sculpting. The \$100.00 (G) charge will be credited in full upon receipt of an exact repeat (without any changes) on a production run of 250 units or greater.

#### PRICING

Prices shown in the price list are current and in Canadian funds. Prices may be subject to change without notice. Pricing for cast products is based on a standard 2D design. Prices do not include artwork, freight, or applicable taxes.

#### PROPRIETARY RIGHTS

All dies, moulds, film etc. are proprietary and are for the exclusive use of the original customer. All dies, moulds etc. are retained for 5 years. After 5 years, inactive dies, moulds etc. may be destroyed and repeat orders subject to new art and setup charges.

#### QUANTITIES NOT LISTED

Orders for larger or smaller quantities than listed require a special quotation. Please contact customer service for details.

#### **REPEAT ORDERS**

Please reference a previous PO, invoice, or design number when submitting repeat orders.

#### RETURNS

All goods must be inspected upon receipt. A factory authorization number must be obtained from customer service prior to the return of any merchandise regardless of the reason. Authorization will not be approved if 10 business days have passed since receipt of goods.

#### **RIGHT TO PROMOTE**

We reserve the right to use any products in our promotional materials, displays or electronic marketing unless otherwise informed in writing at the time of the order. All logos, designs, insignia, trademarks etc., shown are shown for illustration purposes only and are not for resale, nor are they to be construed as product or brand endorsement by or for the trademark owner.

#### **RUSH ORDERS**

Rush service is available on most products but must be approved by our production facility at the time of order submission and may be subject to additional charges.

#### SHIPPING

Unless specified, goods will be shipped by the most appropriate method based on weight, destination and time available, F.O.B. our manufacturing plant in London. In the case of goods damaged in transit, it is the responsibility of the customer to claim with the carrier. Please keep all packaging for their inquiry.

#### SPECIAL PROJECTS

We are happy to accommodate special/custom projects. Please contact customer service for a special quotation.

#### **TRADEMARKS & COPYRIGHTS**

All designs submitted and approved by our customers are deemed to be in full compliance with all existing laws of trademark, copyright, patent registration, and privacy regulations at time of submission. The customer in submitting these designs takes full responsibility for all of these issues. The customer assumes all liability resulting from any action or demands brought forward in a trademark, copyright, registration marks or patent infringement or dispute.

#### VARIATIONS

The actual sizes of products pictured in this catalogue may be larger or smaller than illustrated. The measurements given are approximate and slight variations are normal. Some products will show slight imperfections that are inherent in natural products such as wood. Colours and finishes can vary slightly in appearance from the catalogue picture due to changes in suppliers and availability and does not alter the overall quality of the item.



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